

alexandrapatrick

marketing | photography | copywriting

Hello

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Profile

Background

Set up in 2005, alexandrapatrick has quickly established a reputation for delivering original, cost-effective marketing solutions, on time and within budget. alexandrapatrick provides marketing services with particular experience in copywriting, photography and online marketing.

Our commitment

We provide reliable and professional support for marketing projects big or small. Our success is based on uncompromising service standards, highly disciplined project management and working in close partnership with our customers.

Director Profile

Maria Callow – Managing Director

Maria set up Alexandra Patrick Ltd. in 2005. In a short time, her drive to get things done has built up a loyal and dedicated client portfolio. She is passionate about delivering a marketing service that is original and practical.

Qualifications

Member of the Chartered Institute of Marketing; holds Chartered Marketer Status; a first class Masters degree in Strategic Marketing; a Diploma from the Chartered Institute in Marketing and a BSc Hons in Psychology and English.

Experience

Over 20 years' experience as a marketer and consultant in corporate and marketing communications. Her strong marketing credentials and extensive UK and international exposure have given her a wealth of experience.

Behind the lens

Duncan Callow has been happiest with a camera in his hand since the age of 16. Passionate about delivering images that are original and memorable, Duncan specialises in food and drink, family and destination photography.

A good photographer knows how to get the most from his subjects, no matter what the occasion, and Duncan knows how to make people feel comfortable in front of the camera.

What's more he is also a qualified solicitor – the marriage of photographic and commercial skills make for a unique and highly attractive offer. It's professional photography with his personal touch.

Services

Our approach

Our service is personal, so each project benefits from marketing that is sharp, practical and offers value for money. We combine originality with market knowledge to deliver a style that is direct, perceptive and appropriate to each brief.

Our activities

- copywriting: editorial | pr campaigns | advertorials | direct mail
- photography: informal portraits | for business | refresh websites | events
- online marketing: website copy | email campaigns | e:newsletters
- social media: twitter | facebook | flickr | linkedin | you tube
- project management: brand development | campaigns | events
- lead generation: direct marketing | business planning | presentations

We work with...

Local producers, restaurants, food service businesses



Apple Crisps

COOK Kitchen

Eurofair

Head in the Clouds

Pierre Koffmann, Koffmann's

Produced in Kent

Stephens Fresh Foods

The Berkeley

The Globe and Rainbow

The Royal Oak

Webbe's Restaurants

www.alexandrapatrick.co.uk

We work with...

Private sector



Colin Larter Recruitment

Eco-Serve

Gallagher Group

Harrisons Hair Team

John Best Racing

PageSuite

Port Lympne Wildlife Park

Ridge Crest Cleaning

Rena Zhang Couture

Sprouts Clothing



We work with...

Public and Not-for-Profit Sectors



Ashford's Future

Ashford Borough Council

Canterbury City Council

Dartford Borough Council

East Kent Partnership

Kent Thameside Regeneration Partnership

Locate in Kent

Locate in Maidstone

Maidstone Borough Council

Remade South East

Thames Gateway Kent

Copywriting

We write words for brochures, magazines, newsletters, press releases, advertorials and online marketing.

Photography

We offer a bespoke photography service that delivers what you want and when you want it.

Photography – passion for food



Fresh Food



Fun food



Restaurants

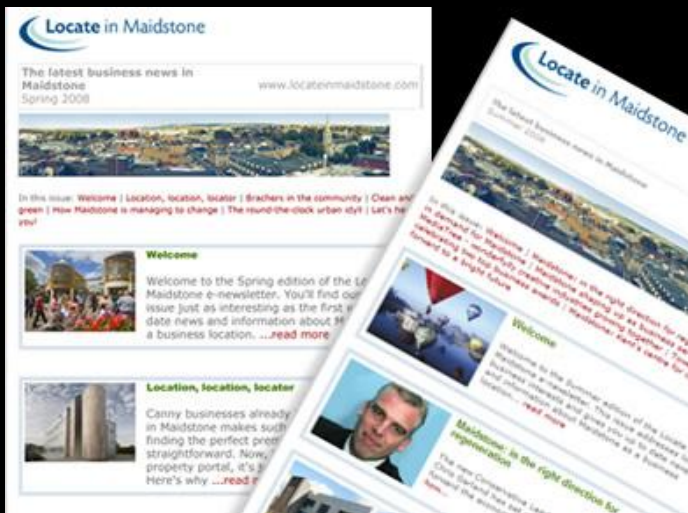


Food Services

Online marketing

First impressions count. We write e:material that makes you want to stay online and find out more.

Online – websites e:news



Social media

Find out what is social media, who is using it and what they are they doing with it.

Social media – networking

Linked **in**



twitter



flickrTM

facebook

The way we work

Our approach to charging

alexandrapatrick works for a wide range of organisations in many different market sectors. We provide a flexible, made-to-measure marketing and photography service to suit a range of budgets.

We believe it is important to be flexible when agreeing payment terms with our customers. Above all, we endeavour to provide cost-effective support to get the job done to your budget and to your requirement.

So we prefer to agree the most cost effective billing structure at the start of the project to ensure maximum use of your budget.

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